

B.U.I.L.D. Minutes
January 8, 2008

Thought for the day:

"We will open the book. Its pages are blank. We are going to put words on them ourselves. The book is called "Opportunity" and its first chapter is New Year's Day" – Edith Lovejoy Pierce

Members and guests present: Terri Scholting, Dee Arias, Bruce Breitzkreitz, Kari Wockenfuss, Ken Kratky, John Plucknett, Kathy Copple, Andy Mixan, Mike Krambeck, Allison Gifford, Nancy McManis, Brenda Sherman, Rick Setchell, and Todd Ray.

President Terri Scholting presided over the meeting. The minutes from the December 4th, 2007 meeting were read and approved. Treasurer John Plucknett reported that the BUILD account balance is \$2,520.48 and he was presented with a \$400 check from Waste Management. We are still expecting to receive around \$1,200 in grant money.

Spotlight Business of the Month: Copple Chevrolet

Old Business:

Holiday lights were discussed again. Joel Jones mentioned that there are several sales on lights this time of year and thought that BUILD and the downtown Louisville businesses should consider purchasing them now for next year at a discount.

The group decided that it would be best to contact Bright Ideas, a contractor, for a bid and advice as to whether rope lights were what we would want in the future.

Banners were also discussed again. Terri Scholting had done some research between meetings and found a merchant that sold the banners (6' x 2.5') in bundles of 24 for \$70 each. Terri also called the Nebraska Arts Council to see if there would be artists interested in painting the banners to hang outside downtown businesses. The initial target date for the completion of these banners is Louisville DAZ. Terri & Kathy Copple will do more research and report again at the next meeting.

Welcome Committee:

No welcome packets were handed out in the month of December.

Events Committee:

Ringin' in the Season was a success...yet again.

The Main Street parade held in conjunction with Louisville DAZ will be at 2:00 again this year.

Economic Development Committee:

The Economic Development Committee did not hold a meeting in December.

The new water treatment facility is going up quickly on Depot Street. Target date for completion is July or August of 2008.

Presentation Committee:

Lights & Banners were discussed during old business.

The Christmas tree for Ringing in the Season will be coming down today. Maureen Gulizia had mentioned to Kathy Copple that some of the ornaments on the tree might need to be replaced before next year.

The committee has discussed putting up a Christmas tree next year by the "Welcome to Louisville" sign near Gambino's.

Marketing Committee:

Grant applications are being submitted for this year's events.

Louisville is prominently featured in the South East Nebraska Visitors Guide. The guide is distributed at rest stops along I-80.

New Business:

The tourism video for Louisville is still in the process of being produced.

The next meeting will be Tuesday, February 5, 2008 at the Assisted Living Facility.