

B.U.I.L.D. Minutes
February 5, 2008

Thought for the day:

“Many ideas grow better when transplanted into another mind than
in the one where they sprung up.” – **Oliver Wendell Holmes**

Members and guests present: Terri Scholting, Dee Arias, Kari Wockenfuss, Ken Kratky, Andy Mixan, Mike Krambeck, Allison Gifford, Nancy McManis, Rick Setchell, Todd Ray, Gary Nashlenas, John Harrington, Irina Harrington, Brad Ksiazek, Susan Renner, and Pat Schliefert, Nikki Biesterfeld & Lynn Eklund.

President Terri Scholting presided over the meeting. The minutes from the January 8th, 2008 meeting were read and approved.

Treasurer’s Report: The BUILD account balance is \$2,215. We are still expecting to receive around \$1,200 in grant money from last year’s events.

Spotlight Business of the Month: Terri Scholting Agency/American Family Ins. partnering with Cass Co. Sheriff & Deputy Burke

Terri gave a brief overview of her business and showed a DVD on the Teen Safe Driver Program that American Family Insurance has begun to implement across the nation. She reported that American Family is really focusing on customer service and now has a 24 hour a day 1-800 number that you can call for service on an insurance claim. They are currently turning around claims in approximately 2 to 3 days. She also stated that her office had been recipient of the JD Powers Award for the past 2 years and is under inspection for the 2008 award.

Lynn Eklund from the Cass County Sheriff’s Department came to the meeting to discuss teen safe driving as well, but had to leave unexpectedly due to an accident on Highway 50. She left handouts for the group to explain the new laws for teen drivers.

Nikki Biesterfeld came to the meeting on behalf of the Loft Theatre to promote their upcoming Family Night with *the Wizard Of Oz* on Saturday, March 15th @ 4:00 P.M. They will have members of the Loft in costume (and encourage all in attendance to dress up as their favorite character) and games for the kids one hour prior to the movie.

Old Business:

Holiday lights were discussed again. The group decided that we should proceed with Brite Ideas Company for a bid on Main Street as a whole. Members of the BUILD group will be visiting Main Street businesses that are not currently participating in the project to see if we can persuade them to get on board once we have a price.

The banner project was brought up once again, and was formally given the name “Air Your Art In Louisville” after a vote from those in attendance. This project will be unveiled on Saturday, May 17th, in conjunction with the Louisville Art Gallery’s “Thrown & Blown” event. There will be a total of 23 banners to hang with local businesses sponsoring the banner & artists creating the banner. The cost of the banners was discussed as well as who is eligible to create a banner. The banners will stay up on Main Street through Labor Day, at which time an auction event will be held in order to sell the banners.

Welcome Committee:

No report.

Events Committee:

The Louisville Jaycees will not be putting on Louisville DAZ this year due to low membership numbers.

The BUILD members who were present decided to move the parade which is sponsored by BUILD. It will be moved ahead one week to Saturday, May 17th in order to be held in conjunction with "Thrown & Blown" and the kickoff of "Air Your Art In Louisville."

There will be a special events committee at some time this month to discuss these matters in greater detail.

Economic Development Committee:

No report.

Presentation Committee:

No report.

Marketing Committee:

Grant applications for this year's events are due on March 1st.

New Business:

Community Service & the workplace was discussed to see how businesses in town handle employees who are actively involved in the community and frequently need to be absent from their job because of it.

The group discussed moving future meetings to local restaurants, but decided that it would not be feasible to have the entire group meet at the restaurants. Separate committee chairpersons are strongly encouraged to hold their meetings at local restaurants, however.

John & Irina Harrington spoke about the new look of the Louisville community website. The new version should be online by 2/6. This new version will give local businesses or services more control over their own domains in the website. The Harringtons also mentioned there have been over 5,000 unique visitors per month to the website.

Pat Schliefert from the Louisville Senior Center addressed the group in regards to attendance figures at their weekday senior meals. The Eastern Nebraska Office on Aging (ENOA) currently brings meals to the Senior Center on Monday, Tuesday, & Wednesdays. These events are an inexpensive opportunity for seniors to socialize with one another and enjoy a nice meal, and they

oftentimes include some form of entertainment such as BINGO. The BUILD group discussed possible business sponsorships of individual meals where a local business would buy a book of 10 tickets and provide them free of charge for any seniors who wish to attend. For more information on this subject, please contact Pat Schliefert at the Louisville Senior Center.

The next meeting will be Tuesday, March 4, 2008 at the Assisted Living Facility.