

B.U.I.L.D. Minutes  
February 6, 2007

Thought for the day.....  
Show class, have pride, and display character.  
If you do, winning takes care of itself.  
Paul Bryant

Members and guests present: Terri Scholting, Dee Arias, Kari Wockenfuss, Mike Krambeck, Allison Gifford, John Plucknett, Denise Nashleanas, Nancy McManis, Bruce Breitreutz, Ken Kratky, John Harrington, Irina Harrington, Gabe Kerlik, Todd Ray, Andy Mixan and Rick Setchell

The minutes from the January 5, 2007 meeting were read and approved. The treasurer's report of \$530.00 was also approved. It was reported that the grant reimbursement from the Ringing in the Season event would be deposited any day and that amount would be just shy of \$2500.00.

**Old Business:** Louisville's 150<sup>th</sup> Anniversary was discussed. Home State Bank donated half the money for the fireworks display and challenged BUILD to raise the rest. Louisville's 150 Year Trivia Challenge will be held on April 20, 2007 as a money making venture. Teams of four participants will enter with a fee of \$100 and admission will be charged to the event. Other ideas were thrown out, such as a contest to come up with a 150<sup>th</sup> anniversary logo that would be put on a t-shirt and sold. Also, Jean Mueller has pictures and stories that will be made into a book that will be sold with the proceeds going to BUILD. Allison also stated that if we wanted a special cancellation that the artwork had to be turned in soon. It was voted to use the city logo that is on the side of the city trucks and on the flags. Todd will work on finalizing the design. Flyers will be posted and Rick will put an article in the Plattsmouth Journal regarding the logo contest for the t-shirts. They need to be one color and turned in by March 20<sup>th</sup> so they can be ready for sale at the Trivia Challenge.

**Spotlight Business of the Month:** Wirebuilt and Standby Video; John and Irina Harrington. Irina runs Wirebuilt which provides internet hosting and programming services to many clients including John for StandByVideo.com, Inc. This company provides video conferencing for people and companies around the world.

**Welcome Committee:** No report.

**Events Committee:** Nancy M. and Dee reported that Louisville's 150<sup>th</sup> Anniversary celebrations will be held throughout the year. The first big event will be the 150 Year Trivia Challenge. Louisville Daz was also discussed. Since the

fireworks won't be until dark, the concern is keeping visitors in town all day. It was agreed to have the parade in the early afternoon and some sort of entertainment between the parade and the fireworks. Details will be worked out at a later time.

**Economic Development Committee:** John reported, mentioning the business park progress, additional downtown public parking, progress of the Louisville South Bypass and the possibility of making Louisville a "HOT SPOT" by providing wireless internet to visitors. Andy Mixan volunteered to head up a task force with John Harrington to gather information regarding wireless internet. The task force will report back at the next meeting.

**Presentation Committee:** No report.

**Marketing Committee:** Allison had a few question regarding grant applications for 2007 events. Nancy & Dee will meet with her to finalize the applications.

**New Business:** Cake will be served at the city office on February 13, 2007 for the official kick off of the 150<sup>th</sup> anniversary. This is the date in 1857 that paperwork was signed to incorporate Louisville. The open house will be from 9:00 to 10:00 a.m.

There will be a workshop in Grand Island on February 20, 2007 for "A Look at Main Street" put on by the Nebraska Main Street Association. It was decided that this is a possibility for a presentation committee member and if Kathy Copple or anyone else wants to go, BUILD would pay expenses to get there.

The meeting was adjourned.

The next meeting will be **March 6, 2007** at the Louisville Assisted Living Facility.