

B.U.I.L.D. MEETING MINUTES

8-2-05

“WE APPRECIATE YOUR BUSINESS”

New Members Present:

MEMBERS: John & Irina Harrington, Todd Ray, Nancy McManis, Dee Arias, Terri Scholting, Lexi Scholting, Kari Wockenfuss, Jean Anderson, Jason Rohrs, Mark Liebman, John Plucknett

Treasurer’s Report: None Given

COMMITTEE REPORTS:

WELCOME COMMITTEE (Terri Scholting)

- Sent out just a couple of bags this last month
- No new businesses in town at this time.

EVENTS COMMITTEE (Nancy McManis)

- Talent fair was a success, with good attendance.
 - o DJ was great, Randy Payne food was great.
 - o Truck show had just 23 vehicles. Rain threats might have hurt.
 - o Funding of expenses have been all taken care of.
 - o Plan to do again next year.
- Trying to get Farmer’s Market going on Main Street. Slow so far.
- NOV 5 & 6, individual businesses will do HOLIDAY OPEN HOUSE.
- DEC 2 & 3, will have XMAS Holiday Celebration downtown: Santa, carolers, carriage, Xmas trees, Raffle, Xmas concert, cider/cookies.
- May have Cass County Tourism Presentation @ next meeting in Sept, by Linda Reinke (sp?)

ECONOMIC DEVELOPMENT COMMITTEE (by John Plucknett)

- Still working on Acquisition or Option to Purchase 2 sites near Louisville for an Industrial Park Development
- Having inquiries for a possible restaurant adjacent to Quick Pik.
- Discussed Transportation Bill being passed and \$\$ for Hwy #66 By-Pass.
- Linda G is purchasing Blake’s Soda Fountain from Joe P.
- Bank is celebrating 90th Anniversary on August 27th.

PRESENTATION COMMITTEE (by John Harrington)

- Sign Project Ready for August 20th. Get Truck from city & help from Jaycees – Others. Will start at ____?__ Time.

MARKETING COMMITTEE (By Lexi Scholting)

- Approved new SLOGAN for Louisville:
**WE APPRECIATE YOUR BUSINESS
B.U.I.L.D.**
- Discussed events that we want to get into the 2006 NE Tourism guide.
Deadline is 9-15-05. Will finalize at next meeting.
- Discussed the Mahoney State Park Circular, and getting more Louisville info into that.

GENERAL DISCUSSION:

**NEXT MEETING: TUESDAY, SEPTEMBER 6th at the
Senior Center.**

**INFORMAL Gathering at 7:15
Meeting at 7:30 – 8:30 AM.**