

B.U.I.L.D. Minutes  
March 6, 2007

Thought for the day.....(Dedicated to our great snow removal crew!)

“You need to be aware of what others are doing,  
applaud their efforts, acknowledge their successes,  
and encourage them in their pursuits.

When we all help one another, everybody wins.”

Jim Stovall

Members and guests present: Terri Scholting, Dee Arias, Kari Wockenfuss, Mike Krambeck, Allison Gifford, John Plucknett, Nancy McManis, Ken Kratky, Nancy Kratky, Gabe Kerlik, Todd Ray, Evelyn Hans, Jeanne Anderson, Brenda Sherman, Kitran Geise, Kathy Copple, Sheryl Parshall, Brad Ksiazek, Ed Kasl, Cindy Osterloh, Betty Heard and Rick Setchell.

The minutes from the February 6, 2007 meeting were read and approved. The treasure's report of \$3,340.40 was also approved. The guests were introduced. Sheryl Parshall is the manager of Oakridge Apartments and Brad Ksiazek is from the Plattsmouth Edward Jones office and is a liaison between the Plattsmouth Chamber of Commerce and the Plattsmouth Main Street Association.

Guest speaker Cindy Osterloh encouraged the B.U.I.L.D. members to become mentors to school students. She stated the need for volunteers and said she'd gather more information if there was any interest. Ed Kasl also spoke on school happenings including a visit from the state for assessment evaluation, activities updates and announcements. He was also very proud of the fact that 20% of the seniors received a 26 points or higher on the ACT test.

**Old Business:** The committee was updated on all of the upcoming 150<sup>th</sup> Anniversary activities. The Trivia contest is in the final stages of planning. T-shirts are going to be printed for sale at the contest. Final approval was received from the post office to make Louisville the official “Anniversary Station” on April 20, 2007 with a special cancellation to celebrate the sesquicentennial.

**Spotlight Business of the Month:** Home State Bank – John Plucknett reported that the bank was founded in 1915 and is the largest locally owned bank in Cass County. The current structure was built in 1998 and they plan to remodel the upstairs soon.

**Welcome Committee:** Jeanne reported that some supplies are needed for the welcome packets.

**Events Committee:** Dee and Nancy reported that the 'Commemorative Publication Honoring the Beginnings of Louisville' is being compiled with the help of Mike Krambeck. They also reported that the parade for Louisville Daz will begin at 2:00 p.m. and other events are being planned later in the afternoon and the culmination of the day will be the fireworks display.

**Economic Development Committee:** John reported saying the contract for the firm to design the business park will be signed at the next city council meeting. He also stated that the bypass will be a long-term project to fill the funding gap. He also talked about Louisville being promoted as a wireless "Hot Spot."

**Presentation Committee:** No report.

**Marketing Committee:** Allison has completed the three grant applications for the year's events. She went to a Main Street Association meeting and reported that it probably wasn't a fit for Louisville because they required that the committee be a registered nonprofit organization and the dues are steep.

**New Business:** The school and the city had been notified of a Great Plains Bicycling Club event to be held in town. It is on April 28, 2007 and will begin at the school. They expect 150 riders and Dee just wanted the business owners to be aware that all of those people will be in town. The coordinator of the event said that B.U.I.L.D. was welcome to have materials at the registration table.

An appreciation dinner for the snow removal crew was discussed. Main Street business owners wanted the crew to know how much they are appreciated so a dinner will be scheduled as soon as Main Street Café is opened. B.U.I.L.D. members are encouraged to attend with the crew and donations will be accepted at that time. Additional donations will be converted into "Bank Bucks" for the snow removal crew.

The meeting was adjourned.

The next meeting will be **April 3, 2007** at the Louisville Assisted Living Facility.