

B.U.I.L.D. Minutes  
July 3, 2007

Thought for the day:

Hurrah for the sparklers, the flags, and the bands,  
Hurrah for the men and women who live in this land,  
Sing their praises today and everyday,  
To celebrate the Fourth of July, our Independence Day.

Members and guests present: Terri Scholting, Dee Arias, Nancy McManis, Bruce Breikreitz, Kari Wockenfuss, John Harrington, Andy Mixan, Heather Weideman, Margie McFarland, John Plucknett, Mike Krambeck, Jeanne Anderson, Irina Harrington, Gabe Kerlik and Rick Setchell.

The minutes from the June 5, 2007 meeting were read and approved. The treasure's report of \$4,922 was also approved.

**Spotlight Business of the Month:** RR Berner Real Estate – Margie McFarland reported that business is up 20% from last year. She stated that lots are selling great at The Ridges and that they are the largest rental business in southeast Nebraska.

**Old Business:** John Harrington asked about the committee's interest in signage on Highway 50 to encourage tourist into town advertising "Free Internet Access." He will gather more information.

The condition of the holiday lights was discussed. Terri will get estimates from two electricians for a continual maintenance contract.

Terri encouraged the committee to continue to help the JayCees with their recruiting drive.

Mike Krambeck reported on advertising on school athletic schedules. The cost is \$50 per season or \$100 for the whole school year. If a business is interested in advertising they can contact Mike.

Terri was asked by a resident about Community Bucks. John Plucknett explained the Bank Bucks concept and process and a marketing drive will follow to encourage the use of them. The main idea is to keep the money in Louisville.

**Welcome Committee:** Jeanne reported that 4 welcome bags were delivered last month. She needs supplies from several businesses. Terri will mass e-mail the committee members with a list of necessary supplies that can be dropped off at Terri's office.

**Events Committee:** Dee and Nancy reported about the progress of Last Hot Sunday in July plans. Volunteers were noted.

**Economic Development Committee:** John P. complimented the city crew on their fast work on the alley and the Main Street intersection. He wanted permission to show B.U.I.L.D.'s support for the Wile's project to the county commissioners. A vote was taken and the support was unanimous.

**Presentation Committee:** No report.

**Marketing Committee:** Allison reported through Terri, explaining the advertising for The Last Hot Sunday in July.

**New Business:** Dee mentioned that the city council wanted to remind the business owners that all on-street parking is public parking. In other words, a business owner cannot save spaces. However, for a special event, reserved parking can be approved through the city council. Dee also reminded everyone that the city council usually only meets once a month, so ask well in advance for those special events.

Dee also updated the committee on the progress and reason for the Main Street intersection construction. A raw water line had to be installed from the new wells to the future water treatment facility. The city didn't arbitrarily decide to close Main Street. The result was a widened and smoother intersection that the city crew completed and reopened in record time. A ribbon cutting ceremony will immediately follow the meeting to celebrate the reopening.

Next meeting will be Tuesday, August 7, 2007 at the Assisted Living Facility.