

B.U.I.L.D. Minutes  
April 2, 2007

Thought for the day:

History has demonstrated that the most notable winners usually encountered heartbreaking obstacles before they triumphed. They won because they refused to become discouraged by their defeats. Bertie C. Forbes

Members and guests present: Terri Scholting, Dee Arias, Kari Wockenfuss, Allison Gifford, Nancy McManis, Ken Kratky, Gabe Kerlik, Todd Ray, Brenda Sherman, Kathy Cople, Bruce Breitz, Andy Mixan, John Harrington, Denise Nashleanas, Dick Berner, Jason Rohrs, Linda Grunewald, Ruth Hlavac and Rick Setchell.

The minutes from the March 6, 2007 meeting were read and approved. The treasure's report of \$3,340.40 was also approved.

**Old Business:** Louisville's 150 Year Trivia Challenge was discussed. The concept was explained and it was reported that prizes are needed. Helpers for the event volunteered their services. Nancy & Dee will recruit more as necessary. Everyone was reminded of the commemorative stamp at the post office available on April 20.

An appreciation dinner for the snow removal crew was set for Friday, April 13 at noon at Main Street Café. All B.U.I.L.D. members are encouraged to attend with the city crew as a thank you for their efforts during the winter.

John Harrington updated the members on the WiFi "Hot Spot" progress.

**Spotlight Business of the Month:** Blake's Floral and Soda Fountain – Linda Grunewald reported that business is great. More and more people are aware of the floral service. She also informed the group that more services are being added in the soda fountain, such as a party menu, including cakes, pies, chicken salad, etc. She contacted the LHS art teacher about a logo contest that she can use on dishes and t-shirts for her business.

**Welcome Committee:** Terri said that welcome bag contents could be dropped off at her office and she'll get them to Jeanne. She thought four bags were delivered last month.

**Events Committee:** Dee and Nancy reported that the 'Commemorative Publication Honoring the Beginnings of Louisville' is in the final stages of completion with the help of Mike Krambeck. They informed the members that

the past Miss Louisville's have been invited to participate in the Louisville Daz parade and B.U.I.L.D. will provide a float for them. The theme for this year's parade is "Celebration" in honor of the anniversary. Parade applications were distributed and every business was encouraged to have an entry in the parade.

**Economic Development Committee:** No report from John Plucknett. Andy Mixan reported to expect "bank bucks" in their businesses because several were passed out at prom over the weekend.

**Presentation Committee:** Cathy Copple reported that the lights should be turned on for the trivia challenge on April 20<sup>th</sup>.

**Marketing Committee:** Allison reported that the grants have been awarded and B.U.I.L.D. received \$1250 for each of the events applied for this year.

**New Business:** A ribbon cutting has been scheduled for Monday, April 9<sup>th</sup> at Mane Street Salon at 502 E 2<sup>nd</sup> St. at 9:00 a.m. Bev Wittrock is the proprietor of this new business located in her home.

The meeting was adjourned.

The next meeting will be **May 1, 2007** at the Louisville Assisted Living Facility. Blake's Soda Fountain will provide the refreshments. Kari also noted that the Louisville Care Center opened its doors in May, 1972 so they will also celebrate 35 years.