

B.U.I.L.D. MEETING MINUTES

5-3-05

“SHOW YOUR LOYALTY, SHOP IN LOUISVILLE”

Visitors : - Kari Wockenfuss – Care Center

New Members Present:

MEMBERS: Lloyd Braack, John & Irina Harrington, Todd Ray, Nancy & Paul McManis, Steve Sherman, Mark Liebman, Teri Scholting, Paul Pankonin, Jason Rohrs, Linda Gronewald, Betty Bridges, John Plucknett.

No Treasurer’s Report:

Minutes from 4-5-05 were reviewed.

CARE CENTER:

Kari shared with the group the expansion plans being proposed for the Care Center for \$3,600,000. She went over the layout, the rooms, and additions, and also some historical figures. There is a petition drive to take the Bond issue to a vote of the public.

Paul McManis:

Paul shared with the group some ideas that he gathered at a recent meeting in Kearney. Gave several examples of what other small towns focus on, capitalize on, and promote. Gave the group several ideas and thoughts to work on.

Mahoney Park Cross-Promotion:

There was some discussion about the road construction under way between Mahoney and Ashland, and how Louisville should initiate some promotional ideas to attract Mahoney visitors to Louisville this summer instead of Ashland. John H is to follow up on this.

COMMITTEE REPORTS:

MEMBERSHIP COMMITTEE (John Harrington)

- Have 23 active members. Will be getting a full list out on the WEB site. Maureen will be getting the Membership Decals out to the businesses.

WELCOME COMMITTEE (Teri Scholting)

- Trying to organize new Welcomes for new businesses in town (Sorensons, Melody Stohlman’s).
- Sent out Welcome bags to 3 new families last month.

EVENTS COMMITTEE (Nancy McManis)

- Will be doing the Louisville DAZ parade ourselves, JC's unable to help.
- Tricycle Contest is sponsored by the Hardware Store.
- May 21 & 22 = "SPRING INTO LOUISVILLE" : Will be having a Scavenger Hunt on May 21 (Linda G & Betty Bridges are running) and also a Sidewalk sale on both May 21 & 22. Encouraging the businesses to stay open Thursday night.
- July 31st (Sunday) will be the Classic Car/Truck "Drive In" event for Louisville. Will be in conjunction with a Talent Event by Art Chicks.
- Art Chicks will start being open on Thursday nights, beginning May 19, other businesses encouraged to stay open also.

ECONOMIC DEVEL COMMITTEE (John Plucknett)

- Pursuing the acquisition of an option on 1-2 Industrial sites near the town.
- There may be a new building project on the recently cleaned up Berner Lot on main street. Will also try to coordinate with more parking for downtown.
- Working with the Care Center in their expansion efforts.

PRESENTATION COMMITTEE (Maureen Gulizia)

- Maureen absent

GENERAL DISCUSSION:

- Budget issues came up, and the need to fund the above events. Harrington will follow up with the Exec Committee to come up with a process.

NEXT MEETING: TUESDAY, JUNE 7th at the Senior Center at 7:30 AM.

WILL DISCUSS:

- Committee Reports

Submitted:

John Plucknett - Secretary.

Mission Statement

B.U.I.L.D. Is a voluntary, not-for-profit association of business people in the Louisville, Nebraska area who share the goal of promoting cooperation between city, civic and business organizations; representing companies doing business within the jurisdiction of Louisville; improving the business and civic environment; and encouraging the growth and vitality of commerce and the community. Communication and planning are the keys to turning our blessings and opportunities into a better future for the citizens and business people of Louisville.

B.U.I.L.D. believes it can best serve the needs of the city of Louisville and its business community by aiding and promoting existing businesses; presenting an attractive, safe and inviting downtown business district; encouraging new business to locate within the Louisville jurisdiction; and nurturing a business environment open to diversified, sustainable and managed growth.