

B.U.I.L.D. Minutes  
June 3, 2008

Thought for the day:

“Volunteers don’t get paid, not because they’re worthless, but because they’re priceless”  
- **Sherry Anderson**

Members and guests present: Terri Scholting, Dee Arias, Ken Kratky, John Plucknett, Andy Mixan, Todd Ray, John Harrington, Gabriel Kerlik, Nancy McManis, Bruce Breitreutz, Mike Krambeck, Rhonda Anderson & Kari Wockenfuss.

President Terri Scholting presided over the meeting. The minutes from the May 6<sup>th</sup>, 2008 meeting were read and approved.

**Special Guest – Chris Davies, President of the Eastern Nebraska Gun Club**

Chris Davies, President of the Eastern Nebraska Gun Club, came to the meeting to announce to the group that the gun club will be hosting a 4 day regional shooting tournament on the weekend of 7/31 – 8/2. This is the first time that the gun club has hosted a regional shoot this large and it looks like they will be hosting this event again next year. Chris wanted to notify B.U.I.L.D. that there will be around 250 – 300 shooters participating in the event and that this would be a good opportunity to advertise our local businesses to attempt to get the shooters to come to town and experience what Louisville has to offer.

**Spotlight Business of the Month – Louisville Antiques**

Nancy McManis spoke on behalf of she and her husband Paul, the proprietors of Louisville Antiques. Nancy said that she and Paul came to Louisville 29 years ago and opened their first Antiques store in the building that is currently occupied by Main Street Café. She said that when they needed room for expansion, they spread out into the building that houses Salon Envy. Momentum from the community and word of mouth from the area helped them further expand into the Snowdog Printing/Wirebuilt building. Finally, they had grown so much that they built the building that they currently occupy today. After they built the building, they decided to give in and move to Louisville where they have been ever since.

**Treasurer’s Report – Treasurer John Plucknett**

John again shared some good news and some bad news with the group in regards to the BUILD group’s current financial situation. Fortunately, the good news outweighed the bad.

GOOD: The BUILD account balance is currently \$1,500.

BAD: \$3,000 is earmarked for the canvas banner art contest that has been postponed.

GOOD: The group is expecting \$2,500 in tourism and advertising grants within the next month.

**Old Business:**

The B.U.I.L.D. group was presented with the opportunity to take over the annual fireworks stand in town this year due to the recent disbanding of the Jaycees. This is a great opportunity to be a major fundraiser for the group. The group unanimously approved this effort and work will begin to get organized for this undertaking. John Plucknett agreed to head up the effort.

## **COMMITTEE REPORTS**

### **Welcome Committee:**

2 new residents received their welcome packets this month.

### **Events Committee:**

"Air Your Art in Louisville" went off as scheduled. The art fair went okay, but was slower than the group had hoped. This is not uncommon for first year art fairs. Many contacts were made to help ensure that next year's fair is a success.

Steve Sherman has proposed taking over the art portion of "Air Your Art in Louisville" for next year's festival (and the years to come). The group agreed to work with Steve to transition the art portion of the festival with his "Thrown & Blown" event.

"Last Hot Sunday in July" is coming up. We are hoping for a bigger and better turnout than last year's event, even though turnout was fantastic last year. Food will once again be available and all proceeds from sales will go to the Four Brothers Scholarship Foundation for local students.

It was reported that there is a large 16 & Under softball tournament in town this weekend. The group discussed putting together a brochure to advertise our local businesses that are available for hand out when events are held in town.

### **Economic Development Committee:**

All three proposals on the Louisville ballot that were unanimously endorsed by B.U.I.L.D. at its last meeting were passed on election day.

John Plucknett announced that the Cass County Economic Development Committee is in the midst of a fundraising drive in order to hire an economic director. He requested that B.U.I.L.D. donate \$100 to this effort. Kari W. moved and Nancy M. seconded the motion. The motion was approved.

### **Presentation Committee:**

There is still much work being done behind the scenes on the banner project.

### **Marketing Committee:**

"Last Hot Sunday in July" is being advertised in local publications and over the air on KGOR radio and FOX 42 TV.

**New Business:**

The B.U.I.L.D. group will hold another appreciation luncheon for the city workers for their excellent year of snow removal. Nancy M. will schedule a lunch date and location and forward on the information.

The group also discussed the possibility of a town BBQ and beer garden to coincide with the Regional Shooting Tournament taking place at the Eastern Nebraska Gun Club on the weekend of 7/31 – 8/2. There will be a special meeting held with the city's food merchants to develop a plan of action between now and next month's meeting. An update will be provided at next month's meeting.

**The next meeting will be Tuesday, July 8<sup>th</sup>, 2008 at the Assisted Living Facility.**