

# **B.U.I.L.D. MEETING MINUTES**

**9-7-04**

## **SLOGAN:**

**“SHOW YOUR LOYALTY, SHOP IN LOUISVILLE”**

## **Visitors:**

Julie Hendricks: Came to request that BUILD take over the running of the “L ZONE” promotion for the high school Basketball games. Maureen will poll the members and get back to Julie. Julie also expressed deep appreciation for the other monetary and non-monetary support that BUILD gives to the High School.

Joe Pittack: Was welcomed into the group as the new owner of Blake’s Soda Fountain, Inc.

Linda Grunewald: Was welcomed into the group as the new owner of Blake’s Floral.

## **Treasurer’s Report:**

## **OLD BUSINESS**

**WELCOME COFFEE:** Will be held at the City Hall on 9-15 from 9-10 for Joe Pittack & Linda Grunewald. Nancy is to send flyers around for it.

**SIGNAGE UPDATE:** Discussed the new sign for the Hwy 50 sign on the west side of town. Trying to get the High School Art Students to do the work and BUILD pay for materials. Estimated cost would be \$500. BUILD will be at the 9-8 City Council Meeting to discuss with City.

**BUSINESS AFTER HOURS:** The first “BAH” to be held at Home State Bank on September 23<sup>rd</sup> from 5:00 – 7:00 PM. Open to all Main street owners & employees and invitations will be sent out. Purpose is to provide a “semi-social” setting to encourage Louisville Business Owners to network together and discuss city issues and opportunities. To be hosted jointly by BUILD and Home State Bank. Refreshments and snacks will be provided.

## **NEW BUSINESS:**

**LOUISVILLE COMMUNITY REINVESTMENT AUTHORITY:** Due to some recent inquiries about economic incentives and help that Louisville has to offer, there was

a "Fact Sheet" and a historical summary put together by John Plucknett and Dee Arias and was passed out to the members present. Some discussion followed about this program being specifically limited for use in the Downtown area. Anyone interested in this program or an application is to see Dee Arias at the City Offices.

**LOUISVILLE "LB 840" ECONOMIC DEVELOPMENT FUNDS:** This was also brought up and discussed among the group, and another "Fact Sheet" and a historical summary passed out by John Plucknett and Dee Arias. Some discussion followed about this program usable anywhere within Louisville and within 1 mile outside of the city limits. Anyone interested in this program or an application is to see Dee Arias at the City Offices.

**NEBRASKA EDGE PROGRAM:** John Plucknett also presented information about the Nebraska EDGE Program (to **E**nhance, **D**evelop, and **G**row **E**ntrepreneurs). This is a program supported through the University of Nebraska and is run on a county wide basis. Right now Otoe, Nemaha, & Johnson Counties have a consortium that they have jointly supported this program for many years. They are inviting Cass County to join this consortium and the Cass County Nebraska Economic Development Council is considering this invitation. This program offers 14 week courses to existing or potential entrepreneurs on how to grow an existing business or start a new business. The goal of this program is to develop a Business Plan that will either support the idea/concept, or shed light on why it won't work. This program has been in existence for over 15 years across Nebraska and has been very successful. John Plucknett will be the local liaison person for this through his membership on the CCNEDC.

**NEXT MEETING: TUESDAY OCTOBER 5th, @ 7:30 AM  
at Senior Center.**

Submitted:

John Plucknett, Secretary.