

B.U.I.L.D. Minutes
September 11, 2007

Thought for the day:
Remembering 9/11/01

Members and guests present: Terri Scholting, Dee Arias, Bruce Breitzkreitz, Kari Wockenfuss, John Harrington, Andy Mixan, John Plucknett, Brenda Sherman, Kathy Cople, Jeff Power and Rick Setchell.

The minutes from the August 7, 2007 meeting were read and approved. The treasure's report of \$3,938.00 was also approved.

Spotlight Business of the Month: Jeff's Jack & Jill; Jeff Power reported that they have had a great summer. He also believes that with the high gas prices more people are staying in town to shop. He wanted everyone to know, especially the residents at the assisted living facility that the grocery store delivers for the minimal price of \$1. He has sold thirteen 150th anniversary t-shirts for B.U.I.L.D. and will continue with that effort.

Old Business: John Harrington reported that the state has denied access to the "business district" sign. The thought was to add an additional sign at the bottom that says "free internet access" under the current sign. Private signage will be pursued.

It was agreed that each individual business is responsible for their holiday lights on the buildings. Joel Jones has said he would be willing to do the work if asked by the owners, but he couldn't contract with B.U.I.L.D. for liability reasons. Kathy Cople will contact the business owners not present.

Everyone agreed that the fair booth was a success and would be done again next year.

Welcome Committee: Terri reported that Jeanne Anderson has distributed 4-5 welcome bags each month.

Events Committee: Dee reported that plans are underway for Ringing in the Season.

Economic Development Committee: John P. reported that the Plattsmouth Bridge Commission is in the process of being formed which will benefit all of Cass County. He also reported that there is a corridor development plan being done between Lincoln and Omaha. John also noted that a corridor protection has not yet been placed on the Louisville Bypass.

Presentation Committee: Kathy will look into the flags on Main Street. She will check out the condition of the Christmas flags and determine if they should be installed.

Marketing Committee: Allison reported via e-mail that advertising for Ringing in the Season is well underway. The deadline for Country Lane is November 1 and the deadline for Discover is November 15. She reported that KNCY will do a two hour live broadcast during Ringing in the season if 5 local businesses agree to advertise at a cost of \$99.92 plus tax. John Plucknett said that would be doable. Allison wondered if we were still considering the postcard campaign again for the Ringing in the Season event. She has no prices yet for TV advertising.

New Business: Dee reported that B.U.I.L.D. had received the Lloyd Fitch Award at the Kass Kounty King Korn Karnival for it's excellence in preserving history with its publication of the Louisville history book. She accepted the award on behalf of B.U.I.L.D. at a ceremony on Saturday at the Karnival.

Bruce invited everyone to a lunch and open house at Ash Grove on Saturday, September 15, 2007 from 11:00 a.m. to 3:00 p.m.

The next meeting will be Tuesday, October 2, 2007 at the Assisted Living Facility.