

**B.U.I.L.D. Minutes**  
**October 3, 2006**

“What happened yesterday is history.  
What happens tomorrow is a mystery.  
What we do today makes a difference –  
the precious present moment.” Nick Saban

Members and guests present: Terri Scholting, Dee Arias, Kari Wockenfuss, Todd Ray, Mike Krambeck, Kathy Copple, Allison Gifford, Brenda Sherman, John Plucknett, Kitran Geise. Guest present: Rick Setchell.

Kari Wockenfuss was thanked for hosting the meeting at the Louisville Assisted Living Facility. She stated that B.U.I.L.D. was welcome to continue to use the facility for monthly meetings.

Minutes of the September 12, 2006 meeting were approved. Treasure's report was approved with a balance of \$463.37.

**Old Business:** Donations for the flagpole and subsequent flags (in the memory of Lynn Berner-Smith) are still being accepted.

Terri reported for the potential fireworks display. Bellino Fireworks has quoted the price somewhere between \$2,000 & \$3,000. Some issues still to be determined are location and insurance. The display will be in conjunction with Louisville Daz on Memorial Day Weekend 2007. Terri will gather more information.

Dee Arias summarized the discussion forum results from the B.U.I.L.D. website. The most wanted business is a sit-down family restaurant. The second was a fitness center. Some other things wanted in town are: more places for kids, more night life and more parking downtown. Dee also quoted some stories from the surveys. It was agreed to check these regularly and have Rick do an article in the paper with some of the comments.

**Spotlighted Business of the Month:** Blake's Pharmacy was selected this month. Kitran Geise, the new owner as of November 1, 2006 gave some personal history. She is a 1995 graduate of Creighton University and has been a pharmacist since that time, predominantly at HyVee. She plans to make no changes to the store at this time. She was happy to report that Dr. DeRoin is permanently in town fulltime. A ribbon cutting will be planned on November 2, 2006.

**Welcome Committee:** Jeanne Anderson reported that there were two welcome bags delivered and more supplies are needed. She also stated that a welcome coffee will be held Wednesday, October 11, 2006 at the city office for Lexie Scholting, Real Estate Agent for Deeb Realty, and Brenda Sherman, Creative Memories Consultant at 8:30 a.m. Ribbon cutting ceremonies will be held for Salon Envy and Blake's Pharmacy at a later date.

**Events Committee:** Dee Arias reported regarding the additions to this year's Ringing in the Season celebration. Those additions are: Mystery Frosty, gingerbread contest and silent auction and a drawing for purchases made in the city during the month of November. Details to follow.

**Economic Development Committee:** John Plucknett reported that the city is moving forward with an industrial park site. He also reported that Art Chicks has some potential buyers. A resolution of support was presented to the State of Nebraska from B.U.I.L.D. for the Louisville South Bypass. It was stated that Chubb Enterprises, dba Main Street Café was awarded economic development money from the city sales tax fund and that process was explained.

**Presentation Committee:** Joan Payne passed her information to report through Terri. Travis Hans will begin replacing and maintaining the lights on the buildings on Main Street. She also said she is looking into a tree for Main Street from Bob Copple for the Christmas season.

**Marketing Committee:** Todd Ray reported for the committee regarding the business directories discussed at the last meeting. The approximate cost would be \$1,400 for 1000 directories. He stated that it would be unrealistic to believe this could be accomplished before the Ringing in the Season event which was the original intent. Some clarification needs to be made regarding the grant money from the Cass County Tourism group. Allison Gifford reported that they are still looking for information for a phone book cover.

**New Business:** Terri let everyone know that the entire B.U.I.L.D. Committee is invited to the ribbon cutting ceremony at The Loft Community Theater on October 14, 2006 at 2:00 p.m. Terri also informed the members that John Harrington would like a walking trail committee to be reestablished.

The meeting was adjourned.

The next meeting will be November 7, 2006 and will again be held at the **Assisted Living Facility.**