

B.U.I.L.D. Minutes
November 6, 2007

Thought for the day:

"I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can.

I want to be thoroughly used up when I die,
for the harder I work the more I live."

George Bernard Shaw

Members and guests present: Dee Arias, Bruce Breitzkreitz, Kari Wockenfuss, John Harrington, John Plucknett, Kathy Copple, Ken Kratky, Nancy Kratky, Dick Berner, Andy Mixan, Gabe Kerlik, Mike Krambeck, Allison Gifford, Nancy McManis, Jean Heim, Joy Scanlan and Rick Setchell.

Secretary Dee Arias presided over the meeting in Terri's absence. The minutes from the October 2, 2007 meeting were read and approved. The treasure's report of \$3,618.00 was also approved.

Spotlight Business of the Month: Coop DeVille – A special thanks to Liz! She could not attend our meeting but we want to recognize her for doing such a fantastic job! This is a very busy time of the year as we enter the holiday season; be sure to stop by and thank her and tell her how much she is appreciated!

Old Business: Each business owner was reminded that they are personally responsible to get all of their holiday lights functioning on their buildings. Joel Jones has agreed to hire out his services for the repairs. The holiday lights will need to be ready for Thanksgiving weekend.

Welcome Committee: Jean Heim is a new committee member and she reported that she delivered four welcome packets this month.

Events Committee: Nancy reported that plans are in full swing for Ringing in the Season and gave a rundown of all activities. She passed out Christmas Tree Lane sign up sheets. She announced a change. The winning tree will be the tree with the most money collected in the tin in front of the tree. A sign up sheet was passed around for volunteers for the event. She also reminded everyone that they will be asked to provide cookies for the bake sale at the school. Ringing in the Season promotions from local businesses are encouraged – for example a special for the day coupon. Get coupons to Dee at the city office and they will be distributed at all event locations.

Economic Development Committee: John P. announced a new business – 5th Street Studio at 411 W 5th Street. He also reported that a movie will be filmed in town next month. Dee filled in the details of the movie shoot that will be held on December 3rd and locations; Blake's Pharmacy and Home State Bank. There will be a little disruption of traffic on the alley behind the bank on that day. Dee moved, Andy seconded to approve the expenditure up to \$300 for a "free internet access" sign to be made by Snowdog Printing.

Presentation Committee: Kathy had initial information about possible banners on Main Street done by local artists with the help of Steve Sherman. More details will be gathered and presented at the next meeting.

Marketing Committee: Allison reported that advertising for Ringing in the Season is complete and all bills have been submitted. She reported that KNCY is doing a three hour live broadcast during Ringing in the Season from the businesses that agreed to the advertising. This broadcast will be from 10:00 a.m. to 1:00 p.m.

New Business: Joy Scanlan, Local Coordinator from Southeast Community College was present. She was looking for local business owners to teach classes in the area for SCC. Joy said she would do anything to help promote your business and the community. She was very complimentary of the city and the BUILD organization. She left brochures and business cards for further contact.

The businesses were reminded that the Louisville Public School PTO is working on their Spell-A-Thon and are encouraging businesses to donate prizes for the kids. This will be done on an individual business basis. Angie Krejci is the contact for this project.

Election of officers was held. Dee stated she preferred to give up the secretary position and she nominated Andy Mixan for the position. No other nominations were made. The nomination was approved unanimously. It was also approved unanimously to keep the other two officers the same for another term. Terri Scholting will continue as president and John Plucknett will continue as treasurer.

The next meeting will be Tuesday, December 4, 2007 at the Assisted Living Facility.