

B.U.I.L.D. MEETING MINUTES

12-7-04

“SHOW YOUR LOYALTY, SHOP IN LOUISVILLE”

Visitors: None

New Members: Roxanne Suiter. Recently moved to town. Operates a Image/Advertising business out of her home.

WELCOME COFFE: There will be a WELCOME TO TOWN Coffee for Betty Bridges, the new owner of ART CHICKS. At the City Hall on Wed (12-8) from 9-10.

Treasurer’s Report: OK for now.

OLD BUSINESS:

Received a letter and Christmas Card from Lynn Berner-Smith updating the group on her situation and thanking everyone for the support she is getting.

Received a Check / Donation from Ash Grove to fund the costs of the upcoming “CHRISTMAS FOR GENERATIONS” event in our downtown this Saturday, Dec 11th. MANY THANKS !!

ALSO, THANK YOU to Bob Copple for donating the FANTASTIC TREE !!

ALSO, Linda Allen will be recognized Saturday morning for her efforts in getting the tree decorated very year.

RAFFLE BASKETS: Are on display at Home State Bank and are looking great. Encouraged everyone to donate and buy tickets... for a good cause. Clarified that business owners and employees are all eligible to win. DRAWING TO BE ON DECEMBER 22nd. (also approved paying the bill to print the raffle tickets)

MAGNETIC YELLOW RIBBON SALES: Sales are still going on with ribbons still available. We have sold enough to cover our costs and will use the proceeds to purchase PHONE CARDS for our local troops now serving our country.

SIGNAGE UPDATE: No update. Still need a plan from the School on the sign, and a plan for the physical replacement of the existing sign.

LB 840 Economic Development Plan: Information and applications are with the City Clerk.

Community Redevelopment Authority: Goals and priorities for this program are still being developed. In the meantime information and applications are with the City Clerk.

ROADS: Reported the Feds have earmarked \$500,000 for a continued study on the Missouri River Bridge(s) project. There will also be an informational meeting (probably in Plattsmouth) later this winter/spring. The Louisville Bypass project is still on the department's agenda, and there will be another informational meeting on this later this winter/spring also. Finally, the department is set to let the bids on the #370-Springfield widening project with construction to start this summer.

NEW BUSINESS:

MISSION STATEMENT: John Harrington presented an updated draft of our new Mission Statement for consideration. Motion was made to approve and PASSED. (See attached)

SURVEY RESULTS: In an effort to get more input from main street businesses, 44 surveys went mailed out and 14 were returned. Results indicated a reluctance for a fee structure, morning meetings work the best, and the Senior Center is the best place to use. There were also several positive comments concerning BUILD needing to coordinate efforts on main street, and to also offer a united voice to the city on matters that affect main street.

OTHER SURVEY RESULTS:

The top 4 **PRIORITIES OF B.U.I.L.D.** should be:

- Promote Downtown businesses
- Organize special retail events
- Provide input to the city council
- Sponsor community events.

The top 4 things Louisville **Needs to Improve** are:

- Downtown retail
- Creation of Local jobs
- Downtown services
- Community Events

COMMITTEE STRUCTURE: The group also discussed setting up a committee structure in an effort to give individuals the opportunity to devote time and efforts into areas of their interest, and to also spread out the work load and maximize the people that will get involved. The goal is to also provide a structure for more main street businesses to get involved through the committees, especially if they can't make the monthly meetings.

The following committee structure was approved:

- WELCOME / MEMBERSHIP Committee
- EVENTS Committee
- ECONOMIC DEVELOPMENT Committee
- PERSENTATION (Downtown Image) Committee

Chairpersons and recruiters of the above committees will be decided at our next BUILD meeting.

CITY EMPLOYEE RECOGNITION:

In the past BUILD has donated a gift certificate to the City Employees who help out with the streets, signage, banners, etc. Approved to do this again this year.

NEXT MEETING: TUESDAY, JANUARY 11th at the Senior Center at 7:30 AM.

WILL DISCUSS:

- **Committee Structure and leadership**
- **Plans for 2005.**

Submitted:

John Plucknett, Secretary.

B.U.I.L.D.

Businesses United In Louisville's Development

Proposed Mission Statement

B.U.I.L.D. Is a voluntary, not-for-profit association of business people in the Louisville, Nebraska area who share the goal of promoting cooperation between city, civic and business organizations; representing companies doing business within the jurisdiction of Louisville; improving the business and civic environment; and encouraging the growth and vitality of commerce and the community. Communication and planning are the keys to turning our blessings and opportunities into a better future for the citizens and business people of Louisville.

B.U.I.L.D. believes it can best serve the needs of the city of Louisville and its business community by aiding and promoting existing businesses; presenting an attractive, safe and inviting downtown business district; encouraging new business to locate within the Louisville jurisdiction; and nurturing a business environment open to diversified, sustainable and managed growth.