

B.U.I.L.D. Minutes
December 4, 2007

Thought for the day:

“Christmas is forever, not for just one day,
for loving, sharing, giving, are not to put away
like bells and lights and tinsel, in some box upon a shelf.
The good you do for others is good you do yourself...
~Norman Wesley Brooks, "Let Every Day Be Christmas," 1976

Members and guests present: Terri Scholting, Dee Arias, Bruce Breikreitz, Kari Wockenfuss, John Harrington, Irina Harrington, John Plucknett, Kathy Copple, Andy Mixan, Mike Krambeck, Allison Gifford, Jean Heim, Rick Setchell, Todd Ray, Jason Rohrs, Patty Blunt, and Brad Ksiazek

President Terri Scholting presided over the meeting. The minutes from the November 6, 2007 meeting were read and approved. Treasurer John Plucknett reported that the BUILD account balance is \$3,968.25 and that Louisville's 150th Anniversary book sales have been good. So far over 180 have been sold.

Spotlight Business of the Month: JASON ROHRS, DDS Jason reported that business is steady at his practice and his advertising is getting to where he would like it to be. Jason has patients from Louisville, Elmwood, Murdock, Weeping Water, Springfield, Plattsmouth, and Syracuse to name a few counties. His practice is as a general dentist, and he refers only a few cases out to specialists. He also reported that he has space for rent on the second floor above the dental office. It would be ideal for commercial use but could be possibly used as a residential space as well.

Old Business:

It is now the season for the downtown holiday lights. Terri Scholting & Kathy Copple have been working diligently to make sure all businesses are turning their lights on at night. Joel Jones has been working independently with a few businesses on maintenance of the lights.

There was discussion as to the condition of the current holiday lights and whether or not BUILD should urge businesses to replace the current lights with rope lights, which would be more durable. The prevailing thought was that if this was the direction BUILD wanted to head, a good time to replace the lights would be between the first of the year and Louisville DAZ.

Welcome Committee:

Jean Heim delivered 1 new welcome basket to new residents of Louisville in The Ridges.

Events Committee:

Ringin' in the Season is this Saturday with a whole assortment of events taking place between 8:00 a.m. & 4:00 p.m.

The Louisville Library will also be holding an open house this Saturday in conjunction with Ringin' in the Season. The Library Board has put a lot of time and effort into rehabbing the library and would like everyone to stop by and see their progress.

Economic Development Committee:

John Plucknett reported that the wireless internet sign may mysteriously show up on Highway 50 at some point in the next month.

BUILD would like to hold a ribbon cutting for the new insurance agency located in R.R. Berner's real estate office at some time in the near future.

The Plattsmouth Bridge Commission was formed recently and purchased the Plattsmouth Missouri River Bridge from the previous owners who held it privately.

Ash Grove will begin burning tires in the spring. BUILD will continue to support their efforts.

Louisville held a town hall meeting in regards to the town's water situation.

Presentation Committee:

The Christmas tree for Ringing in the Season will be put up today.

Marketing Committee:

There will be a flyer attached to Wednesday's Cassgram advertising for Ringing in the Season. There will also be advertising in Country Lanes magazine and on KNCY radio.

New Business:

The group discussed the banner idea presented at last month's meeting. The thought is that each business would sponsor a banner to be placed on the flagpoles on Main Street. Local artists would be contacted to create the banners with a possible theme from the business. The banners then could be auctioned off at a Louisville event (i.e. Louisville DAZ, Last Hot Sunday in July, etc.) More information on the cost of the banners and the feasibility of the idea will be gathered and presented at next month's meeting.

Recently, a videographer shot a series of interviews of Louisville residents to be used in a tourism showcase video for public television. The videographer has approached the city about putting together a separate DVD of just the interviews for the city to have for sale. The BUILD group debated the issue, but in the end decided that the potential cost of this project is too much for the BUILD group to absorb.

The next meeting will be Tuesday, January 8, 2007 at the Assisted Living Facility.