

B.U.I.L.D. Minutes December 5, 2006

Members and guests present: Terri Scholting, Dee Arias, Kari Wockenfuss, Mike Krambeck, Allison Gifford, Brenda Sherman, John Plucknett, Evelyn Hans, Denise Nashleanas, Paul McManis, Nancy McManis, Kathy Copple, Bruce Breitreutz, Irina Harrington, Ken Kratky, Nancy Kratky, John Harrington and Jeanne Anderson. Guest present: Rick Setchell and Doug Johnson.

The minutes from the November 7, 2006 meeting were read and approved. The treasure's report of \$446.00 was also approved.

Doug Johnson with Audio/Video Productions, LLC presented a concept for a video about the city to promote tourism and economic development. This video would be aired on public access television throughout the state and shortened versions would be available on disc for promotions.

Paul McManis reported for "Experience Works," a senior workforce solution.

Paul also reported that B.U.I.L.D. is doing a raffle for Ringing in the Season and encouraged everyone to purchase or sell tickets.

Old Business: Terri reported that there is no change in the status of the fireworks display tentatively scheduled for Louisville Daz 2007. She needs to get a firm price and will have that information by the next meeting.

Spotlight Business of the Month: Ken & Nancy Kratky with Home Time Solutions and Timber View Woodshop were in the spotlight. Ken stated that his handy man business is keeping him very busy and he's booked 4-6 weeks out. They have converted a grain bin on their property into a birdhouse for their woodshop business and plan to expand. They were thanked for their hard work with the events committee.

Welcome Committee: Jeanne Anderson reported that three welcome bags were delivered for the month. Starting after the first of the year, a different welcome bag will be prepared and passed out for renters at the city office. Evelyn Hans said the residents at the Assisted Living Facility were filling the bags and she will let businesses know when supplies are low.

John Harrington presented an idea on advertising on the community websites in the surrounding areas. Banners would be looped through all the city websites in Cass County and Springfield. John gave prices and answered questions.

Events Committee: Nancy McManis & Dee Arias reported that Ringing in the Season plans are finalized. Volunteers are still needed for the event and for decorating the tree on Main Street.

Economic Development Committee: John Plucknett reported that the micro-enterprise presentation last month will benefit four businesses with tax credits. He also reported on the status of the Omaha Baseball Village in Cedar Creek and that the Louisville city council is moving forward with plans for an industrial park.

Presentation Committee: Kathy Copple has agreed to chair this committee and Allison Gifford agreed to assist.

Marketing Committee: Allison reported that this committee was working on advertising for Ringing in the Season. TV, radio and print ads are being used for this event.

New Business: Next year will be the 150th Anniversary of Louisville. The actual date is January 26, 2007 and a birthday cake at the city office will be ordered. It was agreed that all events next year will celebrate the anniversary.

The meeting was adjourned.

The next meeting will be **January 9, 2007** at the Louisville Assisted Living Facility.