

B.U.I.L.D. MEETING MINUTES

10-5-04

SLOGAN:

“SHOW YOUR LOYALTY, SHOP IN LOUISVILLE”

Visitors:

Seth Chapman: Is doing a Civic project in working towards his Eagle Scout Badge. Will be distributing boxes for collection sites for US Flags that are in need of disposal. Deadline for collections is Veterans Day. Seth will then also dispose of them properly. Will also be handing out flyers that depict how to properly fly the flag.

Treasurer's Report: Have \$906.45 in the bank.

OLD BUSINESS:

Magnetic Yellow Ribbons: Discussion about what/how to use the net proceeds from the sale of the ribbons in a manner that will support the troops. All Ribbons cost \$375 and we have sold \$82 to date.

SIGNAGE UPDATE: The High School Art class will paint, etc the new sign to be displayed on Hwy #50 on the west side of town. Will talk to the student council to see if they would clean up the area around the new sign as a class project. Still needing a full estimate of the total cost, and Todd will bring that to the NOV meeting. Will still need to arrange for the dismantling of the old sign and the erection of the new sign when completed.

Community Redevelopment Authority: Re-capped the information that was handed out at the last BUILD Meeting on this economic redevelopment program available in Louisville. This will also be discussed at the next City Council Meeting.

LB 840 Economic Development Plan: Re-capped the information that was handed out at the last BUILD Meeting on this economic development program available in Louisville. This will also be discussed at the next City Council Meeting.

E.D.G.E. Program: Re-capped this regional educational program that Cass County has recently joined. More will be presented on this at our next Nov meeting from the regional director.

NEW BUSINESS:

Membership Structure and Dues: There was discussion about a possible dues structure for BUILD members. This would be an attempt to raise some money for some general activities, and to also give some “ownership & responsibility” to the local business people. Discussed Plattsmouth’s structure and the Old Market’s structure.

Could also incorporate an “in-town” incentive for BUILD members to get discounts for business conducted with other BUILD members. Everyone was encouraged to think about this and bring ideas back next month.

BUILD INPUT INTO ECONOMIC DEVELOPMENT: There was discussion whether BUILD should become more pro-active in economic development efforts in Louisville. BUILD could come up with its own list of priorities and goals, and offer plans and recommendations to the City Council for ways to use the economic development tools that the town has available to it. John Harrington is to gather ideas and present a general outline at the next BUILD meeting with this in mind. Everyone is encouraged to send ideas and thoughts to John & Irina.

BETTER COMMUNICATION: We want to make sure that the minutes of the BUILD meetings get out to the public, and to other BUILD members not in attendance. Irina Harrington is to look into putting together a “cell” of BUILD members in order to more effectively communicate ideas, agendas, meetings, input, and feedback.

NEXT MEETING: TUESDAY, NOVEMBER 2nd (Election Day) at the CITY HALL (since the Senior Center is a voting place) at 7:30 AM.

WILL DISCUSS:

- **Presentation on the EDGE program**
- **Possible Dues Structure to BUILD**
- **Possible Economic Development Efforts by BUILD.**

Submitted:

John Plucknett, Secretary.