

B.U.I.L.D. Minutes  
June 5, 2007

Thought for the day:

"Teamwork divides the task and multiplies the success."

Members and guests present: Terri Scholting, Dee Arias, Nancy McManis, Margaret Clancy, Bruce Breitkreitz, Kari Wockenfuss, Ken Kratky, Kathy Copple, Allison Gifford, John Harrington, Todd Ray, Andy Mixan, Deb Cunningham and Rick Setchell.

The minutes from the May 1, 2007 meeting were read and approved. The treasurer's report of \$6,137.75 was also approved. Outstanding bills were discussed.

An introduction was made of new member Margaret Clancy who owns and operates Louisville Dance Academy.

Deb Cunningham was present to represent the Louisville Area JayCees. They wanted B.U.I.L.D. members to be aware that they are on a membership drive and asked for support. Deb stated the qualifications for membership and activities of the organization. Members have to be between 21 and 41 years of age. Their main purpose is to promote young leadership in the community. Deb wanted B.U.I.L.D. members to know that membership is critical to their continued operations in Louisville.

**Old Business:** A thank you note to Bellino Fireworks was circulated for approval. Terri gave a brief recount of activities leading up to the fabulous fireworks display at Louisville Daz. It was agreed that the display this year was intended to be special because of the anniversary of Louisville and it wouldn't be prudent to make it an annual event. Another display will be considered in 5 or 10 years.

Dee gave an update on the city council's decision to go ahead with the Tourism TV concept as presented at an earlier B.U.I.L.D. meeting. She asked for suggestions from the committee about what to film. It was agreed that all surrounding state parks, including Mahoney and SAC Museum, should be included in the city video. The video will be geared not only towards tourism, but attracting businesses or people on a permanent basis.

**Spotlight Business of the Month:** Ash Grove Cement Company – Bruce Breitkreitz gave a history and passed out maps showing current locations of the plants. It is now in the fourth generation of the Sunderland family. It was pointed out that Ash Grove has been very generous in the past with donations to

Louisville Care Community, B.U.I.L.D., the City of Louisville, the fire department and many others.

**Welcome Committee:** No report.

**Events Committee:** Dee and Nancy reported. They summarized Louisville Daz and talked about the next upcoming event: The Last Hot Sunday in July. Businesses will be approached in the next few weeks about donation of prizes. There was a discussion about bringing outside food vendors in for the event. Mixed feelings were expressed. Some didn't feel comfortable competing with established food businesses in town, some felt that they could participate if they wanted to. A comment was also made that with none in attendance at B.U.I.L.D. meetings, it's hard to see how they feel. A letter will be sent asking the restaurants to participate with outside vending options, if possible.

**Economic Development Committee:** John Harrington reported that Phase I of the WiFi deployment is complete. Results are already being seen.

**Presentation Committee:** Kathy Copple had nothing to report.

**Marketing Committee:** Allison reported that the next event is being planned and marketed. She will coordinate with the Events Committee.

**New Business:** Matching B.U.I.L.D. T-shirts were discussed to be worn at events to distinguish members. Todd will look into prices.

Terri mentioned that a booth at the Cass County Fair was offered free of charge to the City and B.U.I.L.D. if wanted. Terri will find out more information.

Fundraising ideas were discussed with no decisions being made. Agreeing to not do fireworks every year takes the pressure off for now.

Next meeting will be Tuesday, July 3, 2007 at the Assisted Living Facility.